

Jenny Biancardi Consultancy



Mentoring and Coaching



Overview

The terms mentoring and coaching are sometimes used interchangeably. What I do is help people - often in senior positions - improve their effectiveness, both in their professional and in their personal lives.

Most of my mentoring and coaching work is with organisations in Newcastle upon Tyne, Gateshead, and the North East of England. The consultancy is based in Newcastle.

Who Comes for Mentoring

All of the people I mentor and coach want to be the best they can be. They are not just ambitious; they are usually passionate about their work. And, like all human beings, they have times when they feel dissatisfied with their performance, troubled by a particular relationship or conflict, uncertain how to move forward with an issue, or feel lacking in specific skills or techniques.

For some the mentoring process has been suggested by others; some have seen the benefits their colleagues have gained; and some are simply seeking a way to improve their own performance.

Most of the people I mentor and coach have had many thousands of pounds spent on them in management and leadership skills training, much of which has been useful. But while training courses often give you good information and skills, by their very nature the courses can't focus on the specific issues which affect your ability to realise your potential.

How I Work

I provide you with a safe and confidential space to look at your work with someone who is: completely independent and neutral; looks with a fresh eye; is able to challenge; and who gives truthful feedback. I work with you on a one-to-one basis, calling upon my many years experience as a manager, trainer, mentor, coach, and therapist.

Because everyone is unique, all sessions are tailor-made. My job as a mentor and coach is to help you identify and build on your strengths, and to help you develop new skills, techniques and attitudes, and often provide some insight into what has held you back.

Sessions are usually an hour and a half in length at my premises, and people commonly book four to six sessions over a period of time, giving you both control and flexibility.

Reference 1

“I have had the pleasure of working with Jenny Biancardi for over 25 years. She has been my trainer, coach, mentor and more latterly, one of our suppliers in that we, at FRA, have used her to deliver facilitation and skills development as part of leadership development programme we have run over the past four years.

Jenny is gifted, skilled, inspiring, empathic and professional. She is committed to the personal and professional development of her coachees and mentees and will always go the extra mile to ensure that they get as much out of her interventions as possible.

She is well read, well qualified, with a national profile and a whole generation of people who regard her highly and have benefited from her skilled and effective work.

I would have no hesitation in recommending Jenny for coaching, mentoring, facilitation and training.”

Fiona Reed BA(Hons) MSc., Director of Fiona Reed Associates, May 2011

Reference 2

“It was as if a light bulb had just been switched on – the techniques we have used in the coaching have built on my strengths and honed my skills. Jenny’s coaching has made a real difference to how I approach work: I feel more confident and effective, and am reaping the benefits both at work and at home.

Even after just the first session I was able to effectively put into practice some of the techniques. I feel that Jenny Biancardi is the right person at the right time with the right approaches.

The coaching was an extremely positive experience, with lots of laughter along the way. I would unreservedly recommend Jenny.”

M. Jobling, Head of Service Improvement, Gateshead Council

Benefits of Mentoring

Feedback commonly includes comments like:

- “I found the mixture of being understood and challenged - by someone who seemed to be very non-judgemental - was extraordinary helpful.”
- “What surprised me the most, was that it was actually an early issue in my life that was hindering my ability to be a better communicator. Now this has been identified and resolved, I feel much more confident and hopeful for my future ambitions.”
- “I wasn't expecting that these sessions would so improve my relationships at home with my family.”

Feedback commonly includes that personal changes made through mentoring have been of benefit to the recipient, their organisations, their staff, their clients, and to their families.

Users

The people I mentor include:

- Executives
- Senior managers
- Administrators
- Team leaders
- Lecturers.

Organisations who use me include:

- County councils
- Universities
- The voluntary sector
- The private sector.

Further Information

For further information contact:

Jenny Biancardi
9 Stratford Grove
Heaton
Newcastle upon Tyne
NE6 5AT

Tel: 0191 265 9664.
Email: jenny.biancardi@dial.pipex.com
Website: www.jennybiancardi.co.uk

Updated: 5/6/2011.